

HIBISCUS COAST PHOTOGRAPHIC CLUB



WORKSHOP

Orewa Community Church, Amorino Road, Red Beach

7:30PM THURSDAY 3 AUGUST

John Botton presents

FROM CAMERA TO PRINT



During the course of the evening, we will cover the following:

- Why print?
- Types of printers
- Understanding resolution
- The digital colour space and colour gamut
- Colour workflow
- Camera settings
- Editing software colour space
- Monitor calibration
- Paper selection
- Understanding ICC profiles
- Printer calibration
- Print image preparation
- The print dialogue box
- Preparing for bureau printing

“Whether you are a photographer that makes your own prints or you send your work to be printed to a bureau, understanding and mastering the digital workflow is imperative for achieving good quality prints that you will be proud to hang on your wall.

This print-orientated workshop will introduce you to an easy to implement colour workflow that begins with your camera settings, monitor calibration and editing software colour space options and explores printer and paper selection for optimal output.

The workshop is interactive and I encourage discussion during the presentation. I will bring along some images to demonstrate the different paper options available”.

John Botton